

Action Plan

West Locality Leadership Group

West Engagement Events- collated information from Mannofield and Kingswells

Discovery- The Best of Now.

What have been your best experiences of being involved in developing something? This could be something to do with your community group, team or organisation?

What has been your best experience of helping to involve people or telling people about something your community, group, team or organisation?

Key Points from events: points in bold are common themes.

- Feeling part of the community
- Using a variety of communication methods to engage with the community- social media, newsletters, flyers, notice boards. (lots of people agreed on this point)
- Looking at peoples strengths and giving them the opportunities to use them- building people's confidence to contribute in their community.
- **Some organisations are embracing partnership working and sharing resources. We should do more of this in the west.**
- Using existing networks- knowing who to turn to.
- Pitching information with the right language- not using complicated language- keeping it simple.
- Shared sense of belonging.
- **Mutual respect between individuals and organisations- knowing that what we do is for the best intentions.**
- Building trust within the community is very important and we take the time to listen to what the community wants/needs.
- Willingness on both sides to work together
- We have good connections with local workforce- police, fire service.

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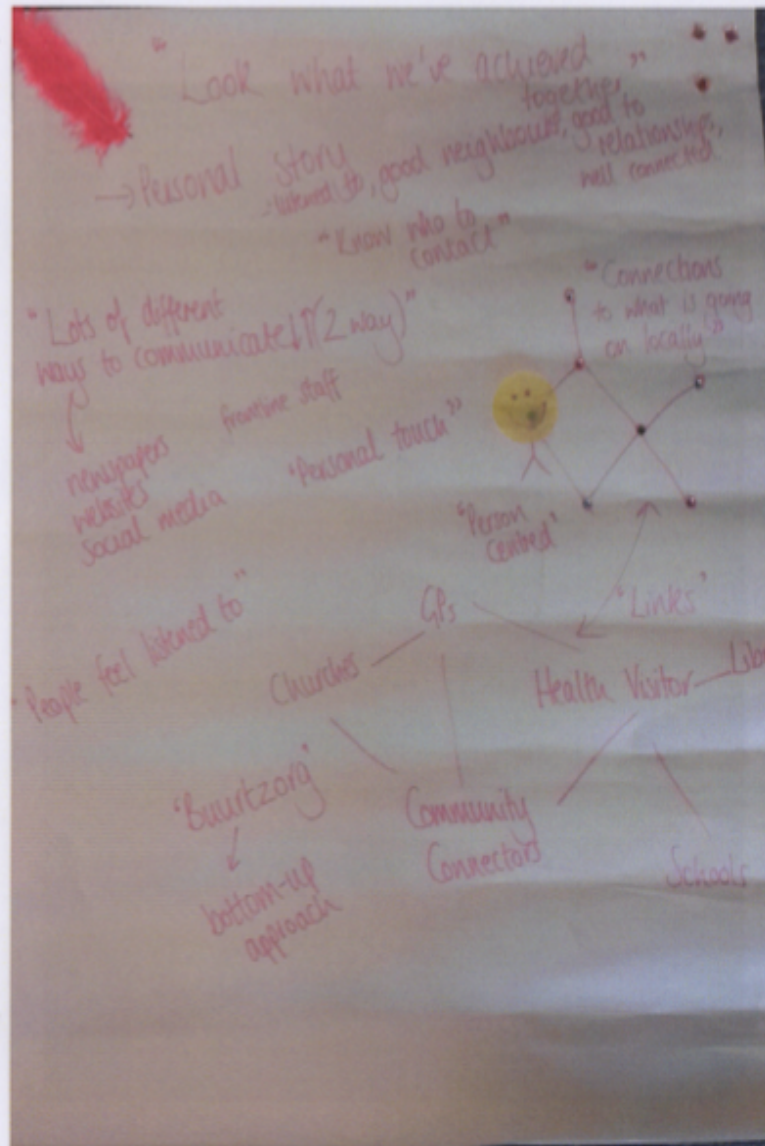
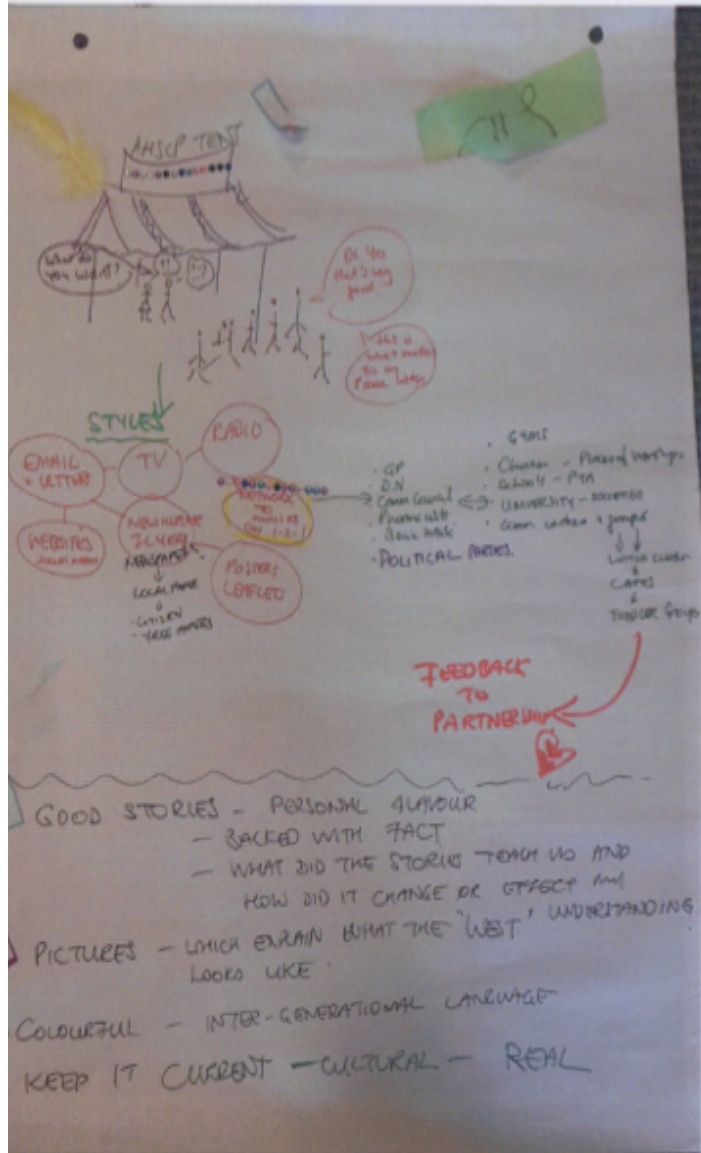
- There has been a good rise in community groups to help people make connections and feel connected in their community.
- Strong leadership in areas of the west- making things happen and maintaining focus.
- Good at listening to the community- giving opportunities for people to have their voices heard.
- Collaboration and team work

Imagine- What might be...

Imagine in 1 or 2 years times, you read in the P&J that people in Aberdeen know all about the Health and Social Care Partnership and how to have their views heard. What is in the article?



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Design- what should be?

What do you think are the most promising areas to develop?

- Pop-up information centres/hubs- in the libraries, G.P practice, community centres, churches.
- Promoting and investing in your own health and wellbeing and empowering everyone in the locality.
- Highlight the good work that is already going on- what's working well and what we can improve- community audit.
- Address the issue of isolation affecting older people within the west locality x3
- Intergenerational projects- to help the older community get connected. X3
- Update social media- promote what's happening in the community
- Cross sector wellbeing centres- no service/amenity isolated- statutory and voluntary services

What part would you like to play in making this happen/ who should be involved?

- Ask the GP's, library, church and schools if they would be interested in hosting a pop up info hub and identify the need for it.
- Everyone should be involved- we all know "community champions" in the area who know what's happening and who would be integral in coordinating this.
- Identify those who are in touch with those at risk of being isolated- community nurses.
- Intergenerational networks- schools, charity groups, Age UK, Silver Surfers, churches, libraries, nurseries.
- Educate the young and old- youth groups, enthusiastic people, Alzheimer Scotland, NESS, Silver surfers, library. Link in to existing social media/media outlets and promote wider.

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What are the most important factors likely to sustain your involvement?

- Keep us in the loop- email out updates- make use of social media.
- Knowing that my involvement is part of the bigger picture- made to feel like a valuable partner.
- Support from professionals who work in the area.
- Giving feedback through various communication routes- newsletter?
- Provide more opportunities to meet people outside my role- networking opportunities to communicate and share ideas.
- Regular updates from health and social care partnership- make these more public so that people in the community know what's going on.

Car Park- Other ideas/ issues shared on the day:

- There is a lack of communication on the progress of the health and social care partnership- where do we find this information?
- There needs to be a better way of finding out what's going on in the community- up to date information is needed- someone should coordinate this x 2
- We need to engage with the wider community not just those already involved- think of a variety of ways of engaging- survey monkey?
- Transport is awful!!! X a lot!
- We need to get better at sharing resources and not working in silos.
- The role of the health and social care partnership is still unclear

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- How can we access what the West Locality Leadership Group are up to- minutes and updates.
- A lot of lonely and isolated people living in Craigiebuckler and the transport options are terrible.
- What is the 3rd sector- can we get descriptions?
- Just because we live in the west, don't assume we can afford high prices classes/opportunities- not everyone is well off and opportunities should be accessible to all, no matter where you come from.

Two main outcomes from the events:

1. People know what the Aberdeen Health and Social Care Partnership is all about and have the tools and resources to talk to others about it.
2. People know what's going on in their locality to support their own health and wellbeing.

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Outcome	What do we need to do	Who needs to be involved	Timescales-
<p>People know what the Aberdeen Health and Social Care Partnership is all about and have the tools and resources to talk to others about it.</p>	<ul style="list-style-type: none"> - User friendly information- create group tasked with understanding what the public need to know from the AHSCP and the way in which information is written/delivered- e.g. pop up info points/ locality data/locality updates. - Better use of media- create a group tasked with looking at the ways that we get information out to our locality and to Partnership staff and how do people find out what's going on in their locality 	<p>-User Friendly Group- Hayley Buchan (Wellbeing Team) Amanda Gould (Public Health) Gosia Duncan (Scottish Care) will lead the group from the WLLG Engagement Subgroup. Invite to be put out to those who attended the engagement events to identify representation from both frontline staff and the community.</p> <p>-Better Use of Media Group- Jane Russell (ACVO) Liz Howarth (NHS) Chris Third (Scottish Health Council) Ken Hutcheon (Queens Cross Community Council). Invite to be put out to those who attended the engagement events to identify representation from both frontline staff and the community.</p>	<p>03/05/17- WLLG Engagement Subgroup meeting- evaluate findings from events and arrange feedback. Identify outcomes and arrange action plan. User Friendly Information and Better Use of Media Group to identify dates to meet.</p> <p>08/05/17- WLLG meeting at Peterculter Medical Practice- Provide feedback to group about the engagement events, the outcomes identified and the remits of the next two groups.</p> <p>08/05/17- email participants of engagement events; provide feedback and information on opportunities to engage in two subgroups. Send questionnaire to those who noted interest but were unable to attend the events Week Ending Friday 2nd June- both subgroups to meet and determine remit, role and action plan.</p>

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<p>As a result of outcome 1- People know what's going on in their locality to support their own health and wellbeing.</p>	<ul style="list-style-type: none">- Create opportunities for organisations in the locality to meet, discuss and share knowledge on local area.- Community notice boards/information points- Use various media outlets to promote local initiatives.- Utilise the information coming in from our ongoing activities to determine next steps		
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